



THE AIR-POWERED PACKAGE

Breakthrough Design-Tech
for Flexible Packaging



THE AIR-POWERED PACKAGE

EasyPop®



EasyPop®

Packaging to engage, entertain
and delight the consumer

EasyPop®



Simply an air bubble.
Easy to use!

EasyPop®



Simply an air bubble.
Easy to use!

EasyPop[®]



Pop it !

EasyPop®



Open it !

THE AIR-POWERED PACKAGE

EasyPop®

Liquid Packages

Solid Packages



THE AIR-POWERED PACKAGE

EasyPop®

Enhances brand value
with next generation functionality

THE AIR-POWERED PACKAGE

EasyPop®

Delivers consumer appeal
with sensory interactions



See it.

Touch it.

Hear it!



See it.

Touch it.

POP!

THE AIR-POWERED PACKAGE

EasyPop®

Market-ready packaging
innovations

THE AIR-POWERED PACKAGE

EasyPop®

User-friendly

A young girl with long dark hair, wearing a floral top, is smiling and holding a chocolate ice cream cone. The background is a colorful, blurred outdoor setting, possibly a fair or festival, with warm sunlight filtering through. The word "User-friendly" is overlaid in white text across the center of the image.

User-friendly

THE AIR-POWERED PACKAGE

EasyPop®

Premium & Personal

A young couple is shown in a close-up, smiling and looking at each other. The man, wearing a grey t-shirt, is holding a small, clear glass bottle of water in his right hand, pouring it into his left hand. The woman, with long dark hair and wearing a light-colored top, is looking at him with a smile. The background is softly blurred, showing what appears to be a window with light coming through. The text "Premium & Personal" is overlaid in the center of the image in a white, serif font.

Premium & Personal

THE AIR-POWERED PACKAGE

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Smart & Interactive



Smart & Interactive

THE AIR-POWERED PACKAGE

EasyPop®

What are the benefits?

THE AIR-POWERED PACKAGE

Convenient.

- Easy to open, dispense and consume
- One-handed opening
- User-friendly for all ages and abilities
- No ripping, cutting or tearing the package
- Zero mess, less waste, no-spills



THE AIR-POWERED PACKAGE

Engaging.

- Innovative, interactive and experiential
- Sensory – sight, touch, sound
- Practical design
- Smart packaging
- Appealing, delightful and fun!



THE AIR-POWERED PACKAGE

Functional.

- Multi-use, single-use and reuse features
- High performance, safe and reliable
- Portion and dosage control
- No hazardous loose parts and pieces
- Integrated design-tech options



THE AIR-POWERED PACKAGE

Quality.

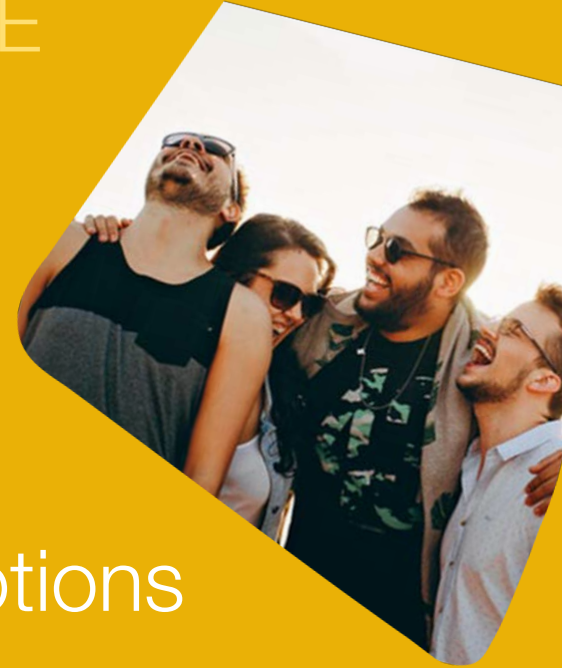
- Premium brand differentiation
- Freshness assured
- Durable, product-safe packaging
- Tamper evident, industry compliant
- Minimizes contamination and pathogens



THE AIR-POWERED PACKAGE

Efficient.

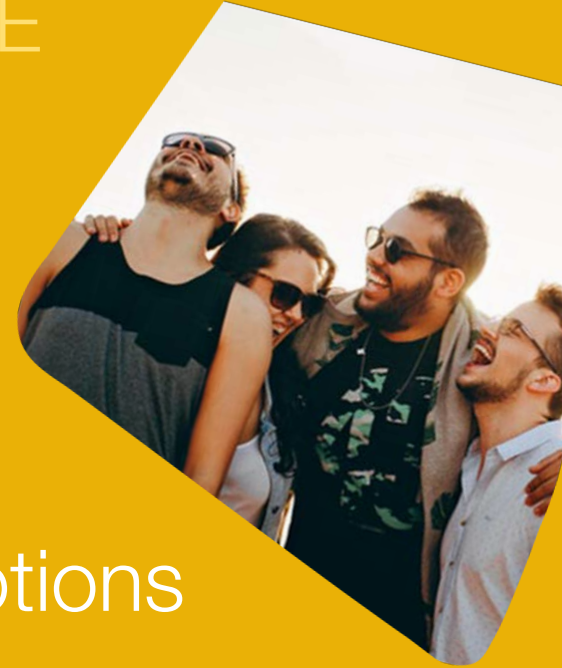
- Economical supply chain
- Salient retail merchandising and promotions
- Streamlined high volume production
- Reduced product and resources waste



THE AIR-POWERED PACKAGE

Efficient.

- Economical supply chain
- Salient retail merchandising and promotions
- Streamlined high volume production
- Reduced product and resources waste
- Improved reuse and after-use



THE AIR-POWERED PACKAGE

Sustainable.

- Consistent with the Circular Economy
- 100% recyclable
- Lightweight, less packaging
- Improved recovery, reuse and traceability
- Reduced plastic materials waste



THE AIR-POWERED PACKAGE

Market-ready.

- Consumer-tested
- Global patents and aligned trademarks
- Minimal machinery retrofits
- Maintains filling line speeds
- Interoperable with track + trace



THE AIR-POWERED PACKAGE

EasyPop®

Packaging for
Solid and Liquid Products

THE AIR-POWERED PACKAGE

EasyPop®

Delightfully convenient
anytime, anywhere,
for anyone.

Universal Sustainability

Design for the Circular Economy

Reduce

Less plastic, less film materials and waste.

Reuse

Closeable, with no-spill and portion control.

Recover

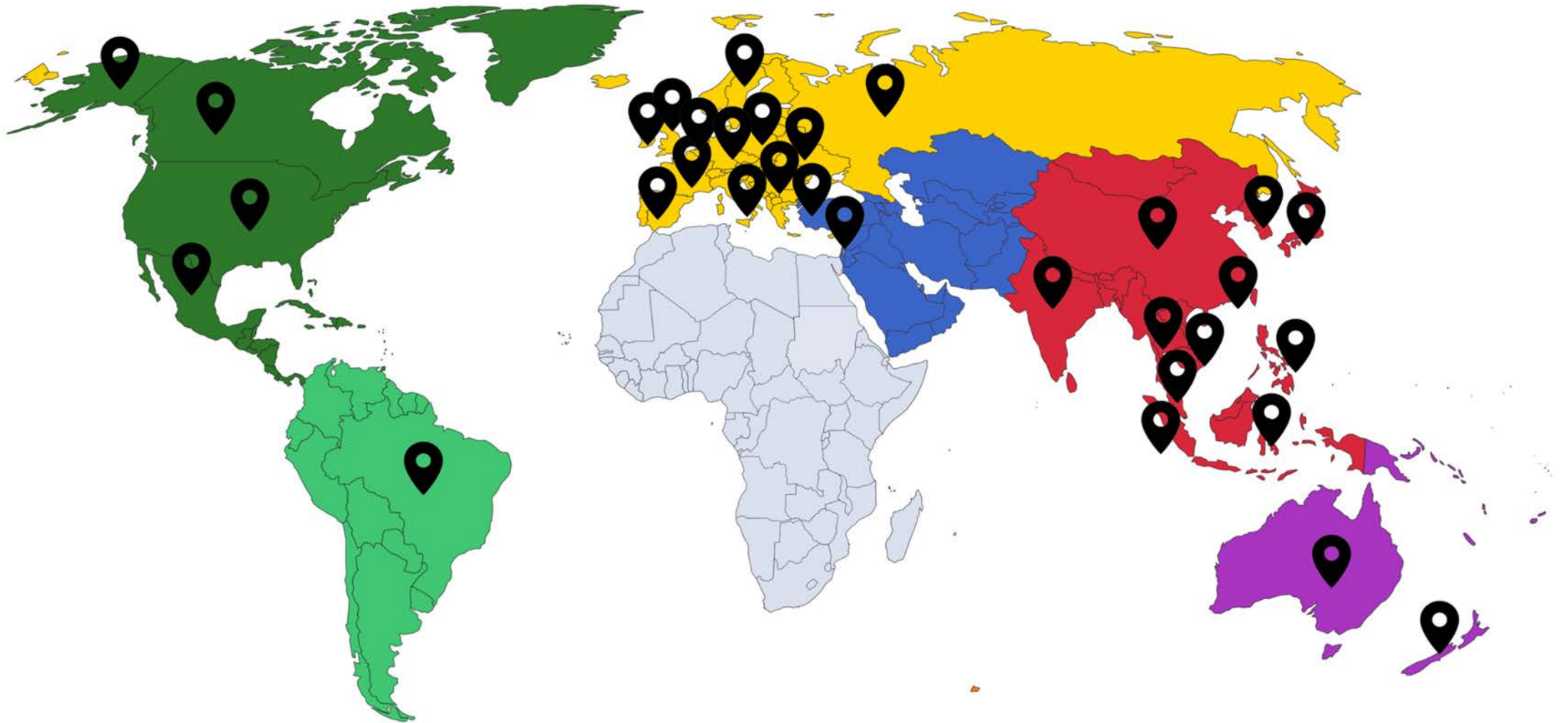
Intact for collection with tamper evident design.

Recycle

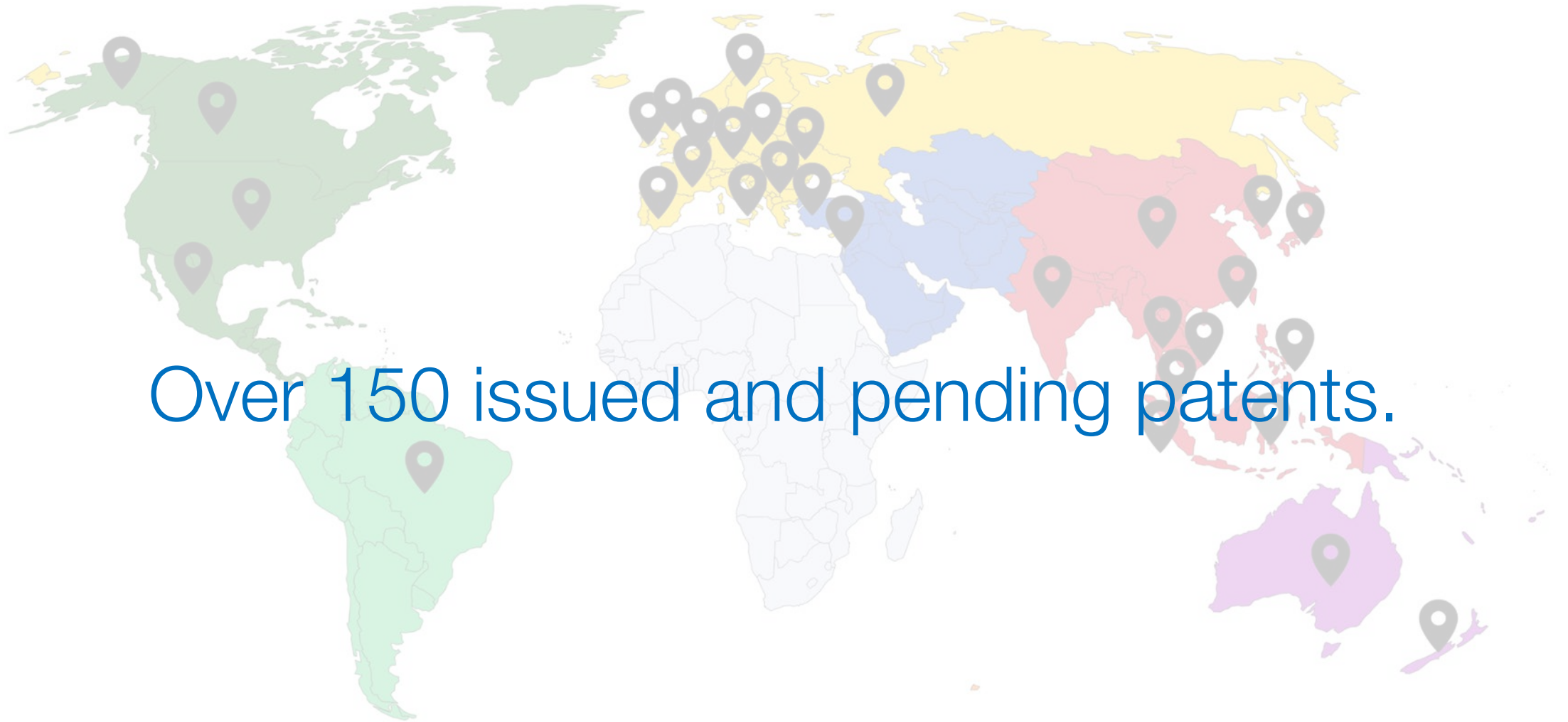
100% recyclable for sorting / upcycling.



Global Patent Portfolio



Global Patent Portfolio



Global Patent Portfolio



Global Technology Research Collaborators





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www.poppack.com

© PopPack LLC
San Francisco, California, USA

Affiliate offices:
New Delhi, India
Vivia Ventures B.V., The Netherlands

info@poppack.com